

## **Brainerd Lakers United for the Environment (BLUE)**

### **Minutes**

**Sunday June 9<sup>th</sup> 2019, 2:00 pm Monthly Meeting at UCC**

Time 2:00; Present: Dean, Karen, Pat, Isaiah, Larry, Reema

**Please Note the Links (Below) to Begin Homework on Candidate Scorecards and Climate Change Initiatives**

#### **BUSINESS**

##### **Recruitment Strategies**

1. Find a friend/bring a friend – everyone is encouraged to bring a friend to the July meeting. Summer recruitment may be difficult but will start here and evaluate at the July meeting. Fall recruitment may be a better time.
2. Different day or time – it was decided to keep the meeting on a Sunday to accommodate work schedules but an earlier or later time on Sunday may be better. Dean will incorporate a question in the survey that he is developing. Also, the 3<sup>rd</sup> Sunday may be more conducive to increasing membership.
3. Send out the minutes to the list of people who have signed up at Blue events in order to provide more information to these people. Minutes will be sent to the entire BLUE Event Group every 4 months starting with the June minutes.
4. Post flyers around town. No action items discussed
5. Why have those that came the first year stopped attending? Dean will create a brief questionnaire and circulate to this group for review and then send out to the previously active members.
6. Associate with MN350 or another organization. Larry will contact MN350 to determine what would be involved.
7. Presence at County Fair with BACP. Have BLUE documents available and help staff the BACP booth.
8. Hold a social event in the park. No action items discussed
9. Public Radio blurb – the cost would be about 152\$ for a 30 second spot.

##### **Other Business**

Electric vehicle event – Melissa has indicated that during the week would work better than a weekend. She is still working on getting an electric vehicle for display.

Blue will participate in the 4<sup>th</sup> of July parade with BACP. Dean will send the parade details to BLUE. Meet at the south side parking lot of CLC.

Every 2 years in November, Camp Ripley hosts a public open house. BACP has had a presence with the theme – Veterans for Peace

##### **Candidate Environmental Scorecard-July Meeting**

The July meeting will be devoted to creating a candidate environmental scorecard. BLUE members believe we should develop this, especially for local and national MN. This scorecard would then be published on the BLUE website, Standup Brainerd Lakes and in a letter to the editor. A good starting point is to review the scorecards found on <https://www.cleanwateraction.org/states/minnesota>. This site has all the information we need – no need to re-invent the wheel here. From this website, I found this (PLEASE REVIEW):

<https://www.cleanwateraction.org/sites/default/files/docs/publications/Minnesota%20State%20Scorecard%202017-2018%20Legislative%20Sessions.pdf>

[https://scorecard.lcv.org/sites/scorecard.lcv.org/files/2018\\_LCV\\_Scorecard.pdf](https://scorecard.lcv.org/sites/scorecard.lcv.org/files/2018_LCV_Scorecard.pdf) is another website that has a wealth of information on national scores for 2018.

I get this as a weekly email on legislative actions for the State of Minnesota. It is prepared by Indivisible MN: [Indivisible Minnesota Legislative Action](#)

##### **Other websites of interest:**

<https://environmentminnesota.org/sites/environment/files/cpn/AMN-112818-A1/index.html>

<https://citizensclimatelobby.org/>

##### **Treasurer's Report**

452\$ in checking account and 5\$ in savings.